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2023 America's Birthday Parade Returning to the Streets of Downtown St. Louis on Saturday, July 4th

"A Better Community for ALL" is Theme of 140th Parade

ST. LOUIS (May 11, 2023)—Mark your calendars! America's Birthday Parade, a St. Louis tradition and one of the longest-running parades in the United States, returns to Downtown St. Louis on Tuesday, July 4, 2023, at 10:00 a.m. in celebration of America's 247th birthday.

"America's Birthday Parade has been a tradition in St. Louis for 140 years, and we are thrilled to again wow parade goers with an elaborate spectacle of floats, dancers and live performances in a parade down Market Street in the shadow of the iconic Gateway Arch," says Chris Hibbard, Parade Grand Marshal for America's Birthday Parade. "We invite everyone to join us in saluting our city, our people, our community and our country."

Under the theme "A Better Community for ALL!" the 2023 America's Birthday Parade will feature dozens of floats and vehicle entries, marching bands, live performances, dances, and more! It will march West, from Fourth and Market Streets at Kiener Plaza to 18th Street and be carried live on KMOV Channel 4.

America's Birthday Parade has been working alongside the City of St. Louis again to make this year's parade a community focused event. The parade is currently seeking applicants from across the region to showcase our community, its diversity and strength. Interested community groups, marching bands, and more can find information on the parade website.

"We love hosting a parade that is fun, community focused and celebrates the fabric of St. Louis throughout the parade-day experience," says Hibbard.

More details about the parade experience are coming soon, including featured performers, day-of festivities, traffic and parking information, and much more. Follow America's Birthday Parade on [Facebook](#) and [Instagram](#) (@ambirthdayparade) or visit americasbirthdayparade.com for the most up-to-date news and information about the 2023 Parade.

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